



Environmental policy



Mission statement

At Wordshop, we are committed to reducing our environmental impact and continually improving our environmental performance as an integral part of how we work, with regular review points. We encourage our clients, suppliers and other stakeholders to do the same.

Policy aims

We endeavour to:

- Comply with and exceed all relevant regulatory requirements.
- Continually improve and reduce our environmental impacts.
- Increase employee awareness and training.

Printing & fulfilment

- Our printers have reduced the amount of IPA (isopropyl alcohol) they use on their presses to half of the industry average.
- The reduction in IPA and the use of vegetable ink rather than conventional mineral oil-based inks has virtually eliminated emissions of VOCs (Volatile Organic Compounds) into the atmosphere. These VOCs are a major source of ozone pollution and are a potential health hazard to staff.
- Our printers segregate, reuse and recycle all paper waste and used aluminium plates produced in the course of printing.
- We promote full-colour printing, which uses significantly less chemicals, solvents and paper in job setup and press cleaning than traditional one or two-colour printing.
- We offer quality digital print solutions specifically for short runs to reduce waste.
- All paper, board and packaging used by Wordshop's printers is ECF / TCF-free, which is the kindest way to bleach the pulp.
- We offer a wide selection of recycled products, ranging from 25% recycled content, right up to 100%.
- Where a client specifically requests a cheaper or more durable mailing enclosure (plastic polywrap), we print a message on the paper carrier sheet to alert the recipient to the fact that they can recycle the plastic wrap. We are also able to source home-compostable, starch-based bio-plastics.



Green office

- We evaluate the environmental impact of any new products we intend to purchase and favour more environmentally friendly and efficient products wherever possible.
- We reuse and recycle everything we are able to, including office paper, cardboard, inkjet printer cartridges and all bottles and cans. Old electrical items are recycled or found new homes.
- Staff are encouraged to work digitally and to only print when it is strictly necessary.
- Where possible we open windows in the summer rather than using air conditioning.
- We are in the process of renovating the office to be more energy efficient by upgrading the heating system to a more energy efficient one and installing LED lighting.
- Our computers go on standby after 15 minutes.

Travel

- We promote the use of travel alternatives such as email or video/phone conferencing.
- Where face-to-face client meetings are unavoidable, we encourage the use of train travel rather than car journeys. Air travel is only permitted where there is no other viable option.
- Parking spaces at the office are limited which encourages public transport, lift sharing and cycling or walking to work.