

# Environmental policy

## Reducing and avoiding the use of chemicals

- We use printers who run IPA (isopropyl alcohol) free on their presses, as opposed to the industry average of 8%.
- Their inks are vegetable oil-based (specifically linseed oil) as opposed to mineral oil.
- The removal of IPA alcohol and the use of vegetable ink has virtually eliminated emissions of VOCs (Volatile Organic Compounds) into the atmosphere. These VOCs are a major source of ozone pollution and are a potential health hazard to staff.
- We promote full colour printing, which uses significantly less chemicals, solvents and paper in job setup and press cleaning than traditional one or two colour printing.
- We offer quality digital print solutions specifically for short-runs.

## Paper recycling

- All paper, board and packaging used by Wordshop's print suppliers is ECF / TCF-free, which is the kindest way to bleach the pulp.
- We actively encourage and promote the use of recycled paper to our clients. We can offer a wide selection of recycled products, ranging from 25% recycled content, right up to 100%.
- Not only are the recycled product ranges much more affordable nowadays, but the vegetable oil-based inks used by our printers deliver an improved print quality over conventional mineral oil-based inks.

## Reducing and recycling waste

Our printers segregate, re-use and recycle all of the paper waste and used aluminium plates produced in the course of printing.

## Legislation compliance

All printers are legally obliged to be registered with the Environment Agency and keep detailed records of how they dispose of every single item of waste – from toxic solvents and solutions right down to the last rag and wipe.

Our printers are fully compliant with the Hazardous Waste Act and waste is segregated and collected for recycling by licensed contractors. They are assessed annually by independent auditors to ensure they conform legally.

### Green office

- All our computers, desk printers and any other electrical items are turned off at the end of every working day.
- Our office paper waste is recycled, as are our used inkjet cartridges.
- Staff are encouraged to find environmentally-friendly ways of commuting, either through car sharing, taking the train or walking/cycling.

*Last updated October 2017*